



Press release

## Marne-la-Vallée on display at SIMI 2011 (Booth n° D34 – Level 1)

**Noisiel, November 22<sup>nd</sup>, 2011** – The 2011 edition of the SIMI tradeshow, to be held from next November 30<sup>th</sup> to December 2<sup>nd</sup> at the Palais des Congrès in Paris, will be an opportunity for Marne-la-Vallée to reassert its role as an engine of growth for the Capital Region.

In their booth (n° D34 – Level 1), the Local Planning and Development Authorities for Marne-la-Vallée will present the territory's growth potential in terms of business real-estate, housing and major facilities. Descartes Cluster, specialised in issues relating to sustainable cities and construction, as well as the cluster of excellence devoted to leisure, sports and major events, will be given pride of place.

Besides, a conference will take place on Thursday December 1<sup>st</sup> from 10:00 to 11:00 am in Room 253 (Level 2 – User Cycle) on the topic of **“Marne-la-Vallée: new commercial structures serving an urban ambition”**, in the presence of the following:

- **Vincent POURQUERY DE BOISSERIN**, Managing Director, EPAMARNE/EPAFRANCE
- **Olivier MITTERRAND**, Chairman of the Management Board, Les Nouveaux Constructeurs
- **Philippe JOURNO**, Chairman, Phalsbourg Company
- **Michel MACARY**, Architect, SCAU Architecture & Urbanisme

With 22 million visitors every year, Marne-la-Vallée represents a major commercial hub in Ile-de-France. In order to meet the city's organisational challenges, EPAMARNE is now focusing on new kinds of commercial structures, aiming at including functional diversity within the core of its development projects. Operations underway at Bussy Saint-Georges fully illustrate this innovative, ambitious development, decidedly looking towards the future.

### **About EPAMARNE / EPAFRANCE**

*EPAMARNE (founded in 1972 – in charge of Sectors I, II and III) and EPAFRANCE (founded in 1987 – in charge of Sector IV) are two local planning and development authorities mandated by the Government with an Operation in the Public Interest, which consists in facilitating the development and driving the growth of Marne-la-Vallée. Their work rests upon a close partnership with a great variety of players, starting with local elected authorities. They are involved in all aspects of urban development: office space and business activities, housing and public facilities, roads and green spaces etc.*

### **About Marne-la-Vallée**

*Extending across a 15,214-hectare surface area, Marne-la-Vallée consists of 26 municipalities broken down into 4 urban sectors (Portes de Paris, Val Maubuée, Val de Bussy and Val d'Europe) and within 3 departments. The total population count stands at 293,500 inhabitants and the area boasts 131,364 jobs.*

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