

## 8 employees graduate in the “Forestry Regeneration” ‘social inclusion through employment’ project

Chessy, December 22<sup>nd</sup>, 2011. **Within the framework of the “Forestry Regeneration” ‘social inclusion through employment’ project, the General Council for Seine-et-Marne, Initiatives 77, Euro Disney and EPAMARNE/EPAFRANCE jointly held a graduation ceremony today to hand out success certificates. A year after the project’s inception, the partners are very pleased with initial results.**

Inaugurated in November 2010, the “Forestry Regeneration” project calls for the rehabilitation of a 42-hectare wooded area located alongside the Davy Crockett Ranch. In the year since, 26 employees were given to test their aptitude and motivation for a career in landscaping. Among them, **8 have already succeeded in completing part of their course by passing one or two Skills Modules in the “Rural Area Upkeep” NVQ in Farming.**

Accordingly, those employees were awarded a success certificate sanctioning their work clearing undergrowth and pruning, by **Initiatives 77 Chairman Claude Jamet, Euro Disney Human Resources Vice-Chairman Daniel Dreux, and Secretary General for EPAMARNE/EPAFRANCE Pierre Artaud.**

After one year since the inauguration, **initial results on the types of outings exceeding three months are positive, with a 54% dynamic outing rate.**

The project is a fine example of the cooperation between the 5 partners who support this project in favour of social inclusion through employment for people who have strayed from the labour market. While the employment market remains fragile, social inclusion and job inclusion keep on being a priority to both the Authorities and businesses who strongly believe in Social Responsibility.

**Thus this project is an integral part of a sustainable development approach that equally takes into account economic, social and environmental aspects.**



## PRESS RELEASE



INITIATIVES 77

EURO DISNEY S.C.A.



### **About the social inclusion policy of the General Council for Seine-et-Marne**

Being in charge of Welfare Allowance (RSA) for the Department, which ensures minimum income and provides support in reemployment, the General Council for Seine-et-Marne strives on a daily basis to help those experiencing difficulties in finding a new job, through supporting businesses and grassroots groups committed to inclusion through employment. The Council is also involved in various subsidised and assisted job schemes: jobs through Structures for Inclusion through Business (SIAE), Springboard Jobs, Future Contracts, Inclusion Contracts etc.

### **About Initiatives 77**

An operator for the General Council in charge of social inclusion through employment for populations experiencing difficulties (youth, social allowance recipients, the handicapped), Initiatives 77 gives priority to Welfare Allowance (ESA) recipients and fosters conditions that are favourable to better recognition of those who are entitled to Departmental support in having access to lasting employment. It is headed by Chairman Claude Jamet, who is also General Councillor for the Nemours Township in charge of Employment and Social Inclusion through Employment.

### **About Disneyland Paris**

With over 250 million visitors since its opening in 1992, Disneyland Paris is the foremost tourist destination in Europe and employs over 14,000 people. Employees perform over 500 different trades, represent over 100 nationalities and speak 20 languages. Disneyland Paris is the leading private employer in Seine-et-Marne and the leading single-site employer in Ile-de-France. Beyond those direct jobs, it contributes in a significant way to business growth throughout Seine-et-Marne and Ile-de-France. Indeed, Disneyland Paris business generates 56,000 direct and indirect jobs in France. For further information, please visit <http://corporate.disneylandparis.fr>

### **About EPAMARNE / EPAFRANCE Local Planning and Development Authorities**

EPAMARNE and EPAFRANCE are two local planning and development authorities whom the Government has put in charge of facilitating and providing momentum to the growth of Marne-la-Vallée.

The work they perform is part of the framework of a close partnership with local authorities and multiple other players. They are involved in all settlement aspects of the area under their purview: office space, businesses, housing and public facilities, mobility and travel (roads, public transport, soft modes), nature areas and farming areas etc.

This involvement comes in a variety of guises: area promotion, the marketing of and prospecting for businesses, urban innovation, the design and completion of new neighbourhoods and the restructuring of older ones, the enhancement of nature areas and farming areas, support for local authorities in completing facilities, land commercialisation, and support for real-estate developers and companies in completing their real-estate projects.

### **Press Contacts**

#### **General Council for Seine-et-Marne**

##### **Nadia Deghirmendjian**

Communication Department

Office of the Chairman

+33 (0)1 64 14 71 15 / +33 (0)6 74 53 66 15

#### **Euro Disney Associés S.C.A.**

##### **Laëtitia Raphalen**

Corporate Communications

+33 (0)1 64 74 57 18 / +33 (0)6 30 45 09 19

laetitia.raphalen@disney.com

#### **EPAMARNE / EPAFRANCE**

##### **Mathilde Charpentier**

Communication Director

+33 (0)1 64 62 45 84

m.charpentier@epa-marnelavallee.fr